



14.1 COUNCIL PLAN STRATEGIC DIRECTIONS

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1. PURPOSE

- 1.1 To seek Council endorsement of draft strategic directions to support the further development of the Council Plan 2021-2031 and associated community engagement.

2. EXECUTIVE SUMMARY

- 2.1 Amongst other things, Council is required under the Local Government Act 2020 to develop and maintain a 10+ year Community Vision and Council Plan by 31 October 2021, a 4+ year Revenue and Rating Plan and annual Budget by 30 June 2021 and a 4+ year Municipal Health & Wellbeing Plan by 24 October 2021.
- 2.2 This report seeks Council endorsement of a draft set of strategic directions to enable further development of the Council Plan 2021-2031 and associated community engagement.

3. RECOMMENDATION

That Council:

- 3.1 Endorses a draft set of strategic directions, as outlined in **Attachment 1** to help inform the further development of the Council Plan 2021-2031 and associated community engagement.
- 3.2 Resolves whether to make specific reference within these draft strategic directions to the previous policy positions of Council namely to: -
 - 3.2.1 Declare a Climate Emergency.
 - 3.2.2 Declare an Economic Emergency.
- 3.3 Authorises the Chief Executive Officer to make minor editorial amendments to the draft strategic directions that do not materially alter its content.

4. KEY POINTS/ISSUES

- 4.1 Council is required under the Local Government Act 2020 to develop and maintain a 10+ year Community Vision and Council Plan by 31 October 2021, a 4+ year Revenue and Rating Plan and annual Budget by 30 June 2021 and a 4+ year Municipal Health & Wellbeing Plan by 24 October 2021.
- 4.2 The Council has commenced the requirements outlined at 4.1 and has held two dedicated workshops to date to consider the key challenges the municipality faces, the financial strategy of the Council and the twenty-eight services of Council. Through the course of this work, Councillors have started to consider the structure of the Council Plan (including the Municipal Health & Wellbeing Plan) and some of the key directions they believe it is important for the Plan to contain.
- 4.3 The proposed high-level structure of the plan is outlined in the diagram below.



Council Plan / Community Vision

Aspirational ten year statement of intent for community (**why**)

Strategic Directions

Broad themes of **what** Council is seeking to pursue over the next four years to contribute to the community vision

Strategies / Priorities

High level **how** i.e. the initiatives Council will seek to pursue to achieve its Strategic Directions and community vision

Budget & Delivery

Detailed view of what projects, services, activities are delivered and the resources required (**what with**)

Measurement

Measurement of whether the community vision has been realised and Council's contribution to achieving this vision (**how well**)

In time a Council Plan will be developed in line with Councillor expectations, with a key principle being that it is easy for the community to understand the direction of the elected body.

- 4.4 This report covers the strategic direction component of the Plan. Other components will be developed and brought to Council over the coming months (including integration of the Municipal Health and Wellbeing Plan with this work) and will also be subject to community engagement as required.
- 4.5 This proposal sees the Council consolidate its strategic directions from six to five namely: -
- 4.5.1 Inclusive Port Phillip
 - 4.5.2 Liveable Port Phillip
 - 4.5.3 Sustainable Port Phillip
 - 4.5.4 Vibrant Port Phillip
 - 4.5.5 Well Governed Port Phillip

Further detail is outlined in **Attachment 1**. In time specific references to the Council's Municipal Health and Wellbeing Plan will be incorporated into these directions, following engagement with Councillors. In addition, matters that impact on all parts of the plan for example the voice of traditional owners will be captured further through the development of the Plan.

- 4.6 Currently this proposal does not specifically reference the previous policy positions of Council with respect to the declaration of a climate emergency and a declaration of an economic emergency. This report seeks a Council decision on whether these positions should be explicitly referenced within the draft strategic directions.



5. CONSULTATION AND STAKEHOLDERS

5.1 The draft strategic directions will form part of community engagement that will take place over the coming months.

6. LEGAL AND RISK IMPLICATIONS

6.1 Not as a result of this report.

7. FINANCIAL IMPACT

7.1 Not as a result of this report.

8. ENVIRONMENTAL IMPACT

8.1 Not as a result of this report.

9. COMMUNITY IMPACT

9.1 The strategic directions will form an important part of the Council Plan and community engagement that occurs.

10. ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY

10.1 Strategic Direction 6 – Our Commitment to You.

11. IMPLEMENTATION STRATEGY

11.1 TIMELINE

11.1.1 The draft strategic directions will be used over the coming months as part of engagement on the Council Plan.

11.2 COMMUNICATION

11.2.1 As above.

12. OFFICER DIRECT OR INDIRECT INTEREST

12.1 No officers involved in the preparation of this report have any direct or indirect interest in the matter.

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ATTACHMENTS 1. Attachment 1 - Draft Strategic Directions