

Attachment 3 Measuring and Reporting for the five outcomes included in the Strategy

OUTCOME	INDICATOR	2016/17 RESULT	2021/22 TARGET	2027/28 TARGET
Outcome 1 Our City's transport network, streets and places cater for our growing community	Number of fatal and serious traffic collisions involving all road users ¹	78*	≤119**	≤96
	Number of daily private passenger vehicle trips ²	128k	128k	128k
	Community perceptions of Council's 'traffic management' as part of the Customer Satisfaction Survey	53%	≥55%	≥60%
Outcome 2 Our community is healthier because it has safe, connected and convenient walking and bike riding choices	Number of daily walking trips ²	153k	120k (+18% from base case)	207k (+36% from base case)
	Number of daily bike riding trips ²	17k	207k (+36% from base case)	44k (+151% from base case)
	Speed of vehicles using Wellington Street	>44.8km/hr	≤40km/hr	≤40km/hr
	Number of schools participating in 'Walk to School' month	7/year	9/year	11/year
	Number of schools participating in 'Ride to School' day	13/year	15/year	18/year
	Number of 'Healthy Tracks to School' - infrastructure improvements for safer walking routes to schools completed	NA	6	12
	Number of protected bike corridors delivered	NA	4	11
Increase in pedestrian and civic space on shopping strips and in activity centres ³	NA	10%	20%	

OUTCOME	INDICATOR	2016/17 RESULT	2021/22 TARGET	2027/28 TARGET
Outcome 3 Our community has convenient public transport choices that make it easy to move and connect	Number of public transport trips ²	42k	49k (+17% from base case)	56k (+35% from base case)
	Streetscape improvements are delivered as part of tram stop upgrade projects in shopping and activity centres per year	NA	100%	100%
	Delivery of dedicated bus or tram only lanes on Council controlled streets (kilometres)	0.5	3.5	5.5
Outcome 4 Our community understands that parking is a limited and shared resource, and works with Council to ensure fairest access	Community perception of Council 'Parking Management' as part of the Customer Satisfaction Survey	52%	≥55%	≥60%
	Number of precincts that have been reviewed for improvement to parking management	NA	6	15
Outcome 5 Our community benefits from new transport options and technology to move around	Residents who are satisfied with the use of pay-by-phone option to pay for parking	NA	>75%	>90%
	Number of cars owned by Port Phillip residents ⁴	51,200	51,200	53,500
	Number of residents who are car share members ⁵	2,500	12,500	13,500
	Use of share bikes (docked and dockless) - trips / day / bike	1	2	3

Footnotes for Attachment 4

- ¹ Targets reflect increased population in Port Phillip and Metropolitan Melbourne and resulting increase in trips within, to/from and through our City
- ² Measured by VISTA annually, subject to funding
- ³ Measured as square metre increase
- ⁴ Car Share Policy target identifies a 5% increase by 2027/28 based on current car use, congestion from through traffic and improved travel choices.
- ⁵ Target of 10% of residential population identified in Car Share Policy
- * Reduction in crashes achieved is higher than the original target set
- ** Calculated as 20% reduction of 2007-2011 average